



"In addition to being able to personally connect with the attendees at the Expo and tell them about Visual Aid's mission, events, and volunteer opportunities, we usually come away with about 50 new names to add to our mailing list..."

The Expo has also been a very valuable networking tool. We have been able to make connections with some other fantastic organizations and businesses in the community. One particularly wonderful connection has ... enabled us to streamline our online PR efforts in ways we only dreamed possible! We have also discovered new resources for our artist/clients..."

*~Nicole Best
Visual Aid*

WHAT IS ... THE EXPO FOR INDEPENDENT ARTS?

The Expo is an all-day extravaganza featuring exhibition tables from more than 125 Bay Area arts organizations, free DIY workshops, music and dance performances on two stages, arts and craft vendors, a children's activity center, delicious food, and hundreds of local artists and musicians. Each year, over 1000 attendees browse tables staffed by local galleries, nonprofits, collectives and small businesses; present their portfolios; and join in workshops on grant proposals, censorship, arts marketing, underground art history, making a demo tape and more. The Expo is the Bay Area's ONLY grassroots connection fair for independent arts, music and culture, creating a unique and affordable opportunity for education, networking, resource sharing, community interaction and cultivation of the artistic community in San Francisco. For our NINTH Anniversary, we're taking the Expo out of the conference hall and into the open air.

WHAT IS ... INDEPENDENT ARTS & MEDIA?

Independent Arts & Media hosts the Expo. Our mission is to expand civic dialogue by increasing access to independent voices. We produce and promote independent media and arts, and provide services and support to independent media, arts and cultural workers and organizations. Our programs support democracy and civil society by strengthening free expression, freedom of information, public dialogue and civic participation.



Our Ninth Anniversary!

A project of **Independent Arts & Media**



Photo credit: Scott Beale- Laughing Squid

WHY SHOULD I EXHIBIT AT THE EXPO FOR INDEPENDENT ARTS?

By exhibiting at the Expo, you gain access to a diverse community arts advocates, producers and consumers. The Expo features 125+ arts organizations, service groups, galleries, studios, schools, radio stations, magazines and nonprofits from every corner of the arts, music and performance community. The event, free and open to the public, draws over 1000 participants from all over the Bay Area.

To register, visit www.artsandmedia.net/expo/register

Non-profit Rates:

Under \$75,000 annual budget

\$25 - Regular Registration (July 16 - Aug. 31)
\$35 - Late Registration (Sept. 1 - Sept 24)

\$75,000-\$150,000 annual budget

\$60 - Regular Registration (July 16 - Aug. 31)
\$80 - Late Registration (Sept. 1 - Sept 24)

\$150,000 and up annual budget

\$90 - Regular Registration (July 16 - Aug. 31)
\$115 - Late Registration (Sept. 1 - Sept 24)

Businesses/ Not non-profit

Solo Projects or

Businesses with up to one paid employee

\$55 - Regular Registration (July 16 - Aug. 31)
\$75 - Late Registration (Sept. 1 - Sept 24)

Businesses with more than one paid employee

\$90 - Regular Registration (July 16 - Aug. 31)
\$115 - Late Registration (Sept. 1 - Sept 24)

WANT EVENT MORE EXPOSURE? TRY SPONSORING OR ADVERTISING AT THE EXPO!

Please contact for information regarding advertising and sponsorship rates. We can tailor a package to fit your budget or marketing goals. **Non-profits receive a 50% discounted rate!**



"The Expo for Artists has been a tremendous event in the SF artist community, offering artists, vendors and participants an affordable venue in which to share ideas, promote work and build valuable support networks with other like minded individuals."

- Isa "GlitterGirl" Isaacs, Founder, Temple of Poi



Our Ninth Anniversary!

A project of **Independent Arts & Media**

For more info, contact expo-info@artsandmedia.net or call 415.677.9877